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PRESS RELEASE

„ Better connection of Alexandria and Cherven Bryag to TEN-T ”

Alexandria town acting as Lead Beneficiary, is implementing during the period 20.03.2019 - 19.03.2022 the project **„ Better connection of Alexandria and Cherven Bryag to TEN-T ”** cofinanced by the European Union through European Regional Development Fund under the Interreg V-A Romania-Bulgaria Programme, Priority Axis 1- A well connected region, Specific objective 1.1 - Improvement of cooperation , planning and development of the cross border road system for a better connection to TEN-T transport network , Project Code ROBG -306, in partnership with Cherven Bryag.

The total eligible value is 7,669,032.95 EUR - non-refundable financing and the contribution of the partner, out of which :

- 6,518,678.00 EUR from European Regional Development Fund (ERDF);
- 996,897.61 EUR State Budgets Cofinancing;
- 153,457.34 EUR Partners own contribution .

The overall objective of the project is to ensure better connectivity to the TEN-T network for Alexandria and Cherven Bryag under safe traffic conditions.

The development of transport networks in the cross-border region will facilitate interregional cooperation and will help to increase the competitiveness of the business sector, labor mobility and, at the same time , sustainable regional development. The rehabilitation of road infrastructure , respectively 4.500,20 m in Alexandria and 8.000 m in Cherven-Bryag will improve the traffic conditions, security , the competitiveness of both municipalities , will allow a better exploitation of the touristic potential in the cross-border area and will improve the cooperation capacity of the partners in the field of transport and road safety.

The project involves the accessibility of rehabilitated areas also for the people with disabilities , in order special installations will be located , such us acoustic and mobile traffic lights and guiding belts .

A good practice guide for roadside intervention work will be developed to limit their duration, reduce the discomfort of the affected population, reduce the risk of accidents, reduce pollution, which is important for the achievement of road rehabilitation / modernization concerned .

The project will also provide a driver's guideline that will provide information regarding safe driving advice, road rules in both countries, driver education and risks related to the consumption of alcohol, drugs, or speed over legal limits admitted in both countries. This guideline will be designed for both begginer and experienced drivers.

As additional road safety measures and awareness-raising measures, electronic warning boards on traffic conditions (wet road, ice and snow, possible road accidents, speed limitations imposed by traffic conditions, eventual works or traffic hurdles) will be placed on the road segments to be rehabilitated.



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Also, electronic maps of vulnerable zones will be developed to show areas where the most serious road accidents occur in Cherven Bryag and Alexandria. Their purpose is to reduce the number of road deaths and serious injuries in cities . This Blackspot map will show where the most car-crash victims are and what to do to avoid and reduce the dangers incurred in traffic.

The main result of the implementation of the Project will be the reduction of the time of transportation between partner municipalities.

Additional information :

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